

## Association for Social Solidarity and Empowerment Training Trust (Asset Trust)

Annual Report for the year 2018 -19

Association for Social Solidarity and Empowerment Training Trust (Asset) Trust is a rural as well as urban based non-profit organisation working in Madurai , Tamil Nadu. ASSET was initiated by a group of like-minded individuals who had a strong zeal of commitment and dedication towards working for the upliftment of the poor and the marginalized communities. Having been officially registered under the Indian Trust Act. on 27 July, 2011 and the organization exempted from income tax under section 80G of the Income Tax Act. Across the years, Asset Trust has extended its activities and expanded its work from 2 block inclusive slum areas in Madurai District to multifarious thematic intervention in 2 blocks i.e., Thiruparankundram and Sedapatti in Madurai district inclusive Madurai Urban areas through support from well wishers and abroad. As the name suggests, the key mission of Asset Trust has been to animate, inspire and mobilize the poorest among the population towards their own emancipation and empowerment. The prioritized communities of the organization include Children, Women Development, Environment, Education, Health and AIDS Awareness. The organization is guided by a set of core values and democratic principles such as transparency, accountability, flexibility, collective responsibility and honesty, and is governed by a Board of Trustees and an advisory Committee along with a well established Planning, Monitoring and Evaluation (PME) system. Asset Trust has a team of 5 efficient and dynamic staff members with necessary experience and expertise in their field of work that involves STD/HIV/AIDS Prevention and Care and Support. The organisation has a well established capacity building mechanism through a series of intensive trainings, experience and exposures. And involved in the Asset family are 5 staff, 5 peer educators, 12 Self Help Groups with 680 women self help group members, and a strong reserve of volunteers in all the areas, to help and support the initiatives of the organization. Asset Trust has a well-furnished head office at Madurai and 2 field offices at Nilaiyur village for Thiruparankundram block and Athipatti for Sedapatti block in Madurai The offices are equipped with advanced communication. The one training venue at Nilaiyur, Madurai.

Trainings and seminars on HIV/AIDS for students :

As there is genuine and urgent need to undertake trainings and other developmental activities for slum and students communities in relation to HIV/AIDS, Asset Trust organized 3 trainings with title Prevention and control , Reformation and Rehabilitation with regard to HIV/AIDS in which 250 persons actively participated. Based on the inputs provided to other groups they are able to clarify doubts & evolve need based activities plans to be carried out in their respective areas.

Health Camp : health camps are one of the regular activities of Asset Trust It is being observed that health camps are very effective & fruitful for increasing health seeking behavior among the beneficiaries . Asset Trust provides general medicines to the patients treated through the health camps .

Trainings and Seminars on HIV/AIDS for youth children and women :

It is a sorry state of affairs that it is true that youth, children and women in poor families face much hardships, encounters lot of problems and difficulties in terms of availing the benefits of various resources available in the community such as Education, Training, Employment, Health, Legal Aid etc., If this being the common situation in India one could imagine the plight of women and children and students either affected or infected with HIV/AIDS towards meeting out their various vital needs because of the stigma attached to the said problem. The society generally looks down upon them with fear & contempt. Hence, with a view to respond to the needs expressed by HIV/AIDS infected and affected families especially children , adults, young women during meetings & trainings towards

assisting them in fulfilling their educational, training, employment legal needs, thereby We, Asset Trust organized Training, Seminars in different occasion in the year 2017-18 and thereby its motivation to enabled the students children hailing from HIV/AIDS families to continue their academic / technical education and there by infuse new hopes and courage in their life, helped the affected families especially women to get imparted with necessary skills in desired trades and thereby increase their chances of future employability or self-employability , facilitated the trained students, adults, women who have previous experiences in certain trades to undertake suitable employment activities this would fetch regular and decent income for their families, provided necessary opportunities for the members in HIV/AIDS families especially women and children to stand on their own foot in future, encourage them to face the challenges, difficulties and problems with courage, confidence and self-determination in life, indirectly motivate the local community to understand the conditions of HIV/AIDS affected families, need for caring them with increased social responsibilities, provided legal assistance for the needy and thereby help to restore their rights and get proper justice for their genuine grievances.

#### Training on Female Infanticide /Foeticide :

As girl children and women are trained right from birth to accept the old and traditional social and cultural values that they are inferior to men, women and girl children are generally timid and voiceless. With the right type of education and motivation provided to women and girl children through meetings, trainings, seminars, on various aspects of life and to understand the need for their own associations which would strive hard for their well being and development , 5 Women Groups 5 Children Groups have been formed in 5 village each in the said blocks (Totally 20 Women Groups and 20 Children Groups in all the blocks) With a view to provide supportive services to the initiatives of women and girl children groups in the villages, we have also initiated youth and elders committees in these areas. The issues affecting women and girl children are being critically analyzed and the local people's groups are able to find solutions for the problems through collective planning and action. The basic issues such as road, transport, health and nutrition centre, electricity are also being properly addressed. More focus is being given to the prevention and control of female infants/female foeticide, the local people's committees initiated by ASSET TRUST ensure that there is no killing of female infants or practice of female foeticide. They work in close co-operation with Social Welfare Office, District Child Protection Committee, Police, legal departments.

#### Environmental Awareness Training :

We have conducted Climate Change and Environment Awareness Program for the year 2017-18 with the theme of Climate change with Save the Earth organized at Nilaiyur village of Thiruparankundram Block , Madurai District to Women self help members to facilitate the Climate change and its impacts, Meanwhile of the program Resource persons has given key notes on Climate change, What is the meaning of climate change, how to take steps to face climate change and what are the alternative ways of climate changes occurred particularly agricultural production and safety measures. During the program Rally on Environmental Awareness Program and raised the slogans about Environment conservation and climate change, Notices and awareness leaflets also distributed to Rural people, students, youth club members, farmers club members , and Women self help group members. 450 Rural people actively participated and benefited under the program.

#### Motivational Training to People living with HIV/AIDS:

Motivation Training through to build confidence & upgrade their Vocational and Marketable capabilities to take up full time employment for People Living with HIV/AIDS (PLHA). Providing vocational and marketable skill training for 30 girls / women living with HIV/AIDS on Book Binding & Envelop Cover Making. 30 girls/youth on Tailoring and Embroidery, 30 youths on Cell Phone

Mechanism works for regular employment and Income. Building Confidence and Make them as Active Income Generated Persons and left out from Ideal Mentality, Socially negligence and Poverty.

Project Orientation & Skill Up Training and seed money to Burial ground women workers

As a first step of ensuring long term and sustainable development of target women community, we organized a week long intensive Trainings for 30 women at Thiruparankundram, Madurai District, South India on

1. Project Orientation Training ( 2 days )
2. Skill up and Marketing Training (3 days)

The trainings covered the aspects of orientation to real development (Various steps and stages involved) , systematically planning and execution of economic activities with careful thoughts, marketing the products, need for savings and loans, methods of revolving the amount, transparency & accountability united acting together with a spirit of oneness, roles and responsibilities in developing their own families and communities with necessary knowledge, skills and capacities, promotion of leadership, documentation etc., The trainings were participatory in nature. Resource persons who have rich experiences in this field of activity took part in the training. Every day feedback from the participants was received. At the end of the training day, Revolving funds were distributed to 30 women according to the trades chosen by them (Vegetable and Fruit vending, Flower vending, Petty shop) by Bank Managers, We are closely monitoring the activities of members and are giving proper guidance to them, but for the timely financial support of Nationalized as well as Rural Co-operative Society Bank Asset Trust would not have been executing the developmental activities during in the year 2018-19 and they are still continuing their support taking into consideration the commitment of our organization in the field of development.

World AIDS Day 2018 :

In view of World AIDS Day 2018 observed on 1<sup>st</sup> December 2018 the school/college and youth clubs and women organization's conducted meetings, rallies, cultural events in and around the areas coming under Thiruparankundram block. There are effectively intervention exchange of views and nice sharing and the activities were very much helpful in dissemination of information , concerning the seed crucial issue, the activity covered 230 persons from 10 slum areas.

Educational help to physically handicapped students :

Asset Trust (Association for Social Solidarity and Empowerment Training Trust) Madurai has arranged a function on 21-05-2018 to distribute educational materials, Uniforms, Casual Dress, Shoes, Slippers and School bags etc... to five deserved poor children. Financial has assisted by the Well Wishers, Voluntary contributors , on the occasion of day the Chief Guest Mr. A. Irudayaraj Well wisher of Asset Trust has distributed the Educational supports to physically handicapped students , Krishna Amirthalingam Project Director of Asset Trust has thanked all the participants.

Women and Right Trainings :

Rural Women are now facing un-toldable situations and circumstances, and they are need for Legal Aid Training and through this awareness training they are able to get boldness and legal aware that could be matured at the initial stages. Hence awareness on the same is very important. In Madurai from Madurai District, Tamil Nadu most women suffer from Wage and sexual discrimination also. Thus we organized an Legal awareness program for women on March 8, 2018 People coming from Madurai, Thiruparankundram and Madurai Corporation Area level blocks from Madurai District, in

which more than 150 women actively taken part. The resource person Mrs. S. Esther , legal counselor from Legal AID counseling centre, District Magistrate, Madurai, Participants gained crucial knowledge on this important topic

**Member and collaboration**

**Community Partner NGO with Global Youth Service Day, USA**

**Campaign Partner NGO - 19 Days Campaign again women atrocities, WWSF, Geneva (only campaign not for funding partner)**

**Associate Member NGO with CIVICUS, USA**

**Member : Guide star India**

**Temporary Registration Number received from Ministry of Rural Development ,Government of India**

**Certificate received from Central Vigilance Commission, Govt Of India, for Association for Social Solidarity and Empowerment Training Trust (Asset Trust) NGO**

**Conclusion:**

ASSET TRUST express its heart contended sense of gratitude and due regards to its donor, well wishers, philanthropist who stood in our support during reporting period 2019-20. We look forward yours generosity in the forthcoming years for the noble cause of education , HIV/AIDS infected Persons, People living with HIV/AIDS, Abandoned children, youth belongs parents of HIV/AIDS suspected and infected

**Yours Sincerely,**

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